CSU PUEBLO

partnering to expand resources

Purpose: The Office of University Operations is excited to seek partners to help advance our academic mission through increased financial sustainability.

Potential Partnership: University Bookstore

After careful cost analysis, the University Bookstore has been identified as an area that would benefit significantly from external partnership. We are currently reviewing a proposal from **Barnes & Noble College (B&N).**

Proposal Foundation

Financial Stability

- FY 2024 bookstore operations ended with a **net loss of over $300,000**, covered by Education & General (E&G) funds.
- B&N's proposal introduces a **sustainable budget** that improves financial outcomes.

Expanded Services

- Access to **nationwide inventory** of books and materials.
- **Employee discounts** and access to exclusive merchandise through **Fanatics** and **Lids** partnerships.

Refresh and Redesign

- A $130,000 **bookstore renovation** will modernize the space.
- Addition of a **Student Activity Area** —a vibrant new student social hub.

Lower Textbook Costs

- With B&N's **First Day Complete (FDC)** program:
  - Average annual textbook cost per student drops from **$1,400 to $750**.
  - FDC ensures all materials are available **by the first day of class**.

Our Commitment

The Auxiliary Services Offices is dedicated to supporting and furthering the University's goals.

Commitment to Educating Students

- Clear FDC presentations in orientation sessions.
- Campus-wide marketing, timely communications, and reminder systems.
- Easy-to-use opt-out tutorials and guides.

Commitment to Lowering Costs

- FDC's rate is calculated on aggregate student costs—as OER grows, rates decline.
- Correcting university shortfalls will enable the implementation of long-term cost-savings measures.

Commitment to Transparency

- Faculty access to real-time student use data through B&N systems.
- Semester and annual data reporting by Auxiliary Services.
- Support for data analysis and visualization.
- Ongoing technical system support.

Join Us in Advancing Academic & Financial Excellence

The Office of University Operations invites campus stakeholders to engage with us in this strategic partnership initiative. Together, we can improve student experience, reduce costs, and create lasting value for our academic community.