

## **CONSENT AGENDA FOR ICR GOVERNING BOARD MEETING OF 10 February 2023**

a. Minutes from 1/13/2023

### **ICR Governing Board Meeting Minutes**

**January 13, 2023 12:00 – 1:00 PM**

**Meeting By Zoom.**

**Board members in attendance:** Dr. Hasan, Ms. Elyse Contreras, Dr. Jon Reuter, Dr. Joanna Zeiger, Dr. Tim Mottet, Mr. Sherard Rogers.

**Others in attendance:** Dr. Jeff Smith, Dr. Chad Kinney, Dr. John Williamson, Mr. Kyle Blakely, Mr. Dieter Raemdonck, Ms. Amber Valdez, Ms. Wendy Fairchild.

**Board members not present:** Dr. Cinnamon Bidwell, Mr. Scott McWhorter, Mr. Sal Pace, Mr. John Lord.

- I. Dr. Smith welcomed the group and Ms. Fairchild called role.
- II. Dr. Smith reviewed the consent agenda; however, no vote was made as there was not a quorum.
- III. Lobbyist Update: Mr. Dieter Raemdonck shared that the General Assembly is finishing work this weekend and noted that Dr. Smith's presentation to the Joint Budget Committee of the Colorado General Assembly was well received. Mr. Raemdonck will continue to engage the Governor's Office and other state entities to ensure communication between the ICR and relevant state offices. Mr. Raemdonck noted that he will inform the ICR if there is an opportunity to amend or increase the budget request and that likely funding decisions will be known by the start of February.
- IV. Mr. Kyle Blakely discussed his marketing plan objectives, and strategies and indicated he is currently working with Dr. Smith and the board to promote the ICR through website development, press releases, and social media strategies. Dr. Mottet asked about the strategy to benchmark the success of the marketing plan and Mr. Blakely reviewed how it was in the marketing plan. Dr. Mottet noted that being visible to legislators so as to market ICR research products and highlight the return on the state's investment should be an emphasis. Mr. Raemdonck indicated that the lobbyist can assist with this. Dr. Mottet added that policies in human resources departments are not keeping up with social policy in Colorado and that this would be an important area for research and dissemination. Dr. Hasan agreed.
- V. Dr. Smith reviewed the timeline for releasing the FY 23/24 RFA in the next week or so, and added that letters of intent will be due February 21<sup>st</sup> with applications due before April 21<sup>st</sup>. Dr. Hasan emphasized the need to address the human resources issue in future RFAs.
- VI. Dr. Smith summarized the State Funding Process and Budget.
- VII. Dr. Smith initiated discussion on the need for board members to become more engaged in promoting the ICR's research opportunities. Dr. Hasan suggested this should be championed by board members who are scientists. Dr. Smith reminded the board that each board member has unique networking capabilities that should be engaged to promote the ICR in all ways possible. Dr. Smith initiated discussion on the need for board members to be more engaged in identifying fundraising opportunities and suggested the fundraising subcommittee should meet to work on the issue. Ms.

Fairchild agreed to organize a meeting of the fundraising committee in the coming week or so.

VIII. Dr. Smith initiated conversation on holding a governing board retreat to advance the effectiveness of the board. Dr. Mottet suggested that the retreat should include a theme on developing thought-leadership, where board members would generate themes and topics and be prepared to talk about these as agenda items at the retreat. He added that an external facilitator should be considered to help implement an agenda derived from pre-established outcomes. Dr. Williamson offered to work on sourcing a facilitator. Dr. Smith initiated discussion on timing and location for the retreat. It was agreed that Ms. Fairchild will create a doodle poll to find a time. It was also discussed that the retreat could be held at a CSU-Pueblo facility and Dr. Hasan graciously offered his home as a potential site.

IX. Dr. Smith invited public comment, none was provided and the meeting was adjourned at 1:00 PM.