



CONSENT AGENDA FOR ICR GOVERNING BOARD MEETING OF 9 December 2022

a. Minutes from 11/11/2022

ICR Governing Board Meeting Minutes

November 11, 2022 12:00 – 1:00 pm

Meeting By Zoom:

<https://csupueblo.zoom.us/j/9471699031>

In Attendance: Dr. Jeff Smith, Dr. Cinnamon Bidwell, Ms. Wendy Fairchild, Mr. Kyle Blakely (Guest), Dr. Malik Hasan, Dr. Tim Mottet, Dr. Chad Kinney, Dr. Jon Reuter, Mr. Sherard Rogers, Mr. Sal Pace, Dr. Joanna Zeiger, and Mr. John Lord,

Not present: Mr. Scott McWhorter and Ms. Elyse Contreras

I. Dr. Bidwell welcomed the committee and guests.

II. The board discussed whether the conference should be located at CSU-Pueblo in the future. Dr. Hasan wants all future conferences to be in Pueblo. It was noted that the decision to host the 2023 conference in Denver was previously shared with the Board and based on feedback from stakeholders and attendees to hold the conference in a central location. A number of board members supported Denver as a good location for this year. Potential positives are to help draw attendance, help the conference achieve a national profile, and a shorter distance to travel for state politicians and other policy makers. Dr. Mottet noted that conferences tend to move from city to city and test-driving new locations is a good idea, but likes Pueblo being the home site with regular rotation. The board agreed to further discuss the importance of Pueblo as the location as the planning for the 2024 conference gets underway.

It was noted that Sue Sisley has resigned from the Governing Board, citing inability to dedicate the appropriate amount of time to the ICR due to over commitments in other areas.

Dr. Mottet moved to pass the consent agenda and Dr. Zeiger seconded this motion. This was approved by unanimous vote of all 8 members in attendance.

III. Mr. Kyle Blakely gave a 20-minute PowerPoint presentation to show his plan to proceed with communications strategies for the ICR including a timeline, development strategies and tactics, and improvements to the ICR's public media relations, social media, webpage, CRC conference marketing, and other. Mr. Blakely indicated that developing key messages is a priority, including a branding statement and elevator pitch. Dr. Mottet asked if current data on public perceptions of the ICR is being considered and feels this should be incorporated. Also, he wondered how the board, lobbyists and researcher objectives will dovetail. Mr. Blakely plans to meet with lobbyists and other stakeholders to ensure coordinated efforts. The board indicated that it is important that the communications strategies will promote new-funding and target the appropriate audience. Going forward, the board would like regular input from the director about the progress of the communications project. Mr. Blakeley's first step will be to meet with each board member individually and this was well received by the board.

IV. Survey feedback from prior in person CRC was shared with the Governing Board in premeeting materials. Dr. Smith pointed out that the feedback which was distributed to the Governing Board has been shared with the conference planners who are building the CRC conference program for 2023. Dr. Hasan asks who provided feedback from the conference and Dr. Smith informed the group that the feedback came from past attendees. Dr. Smith also summarized Dr. Zeiger's work in the committee as requested at the last meeting. He also indicated that all ICR-funded researchers will be asked to present at the conference. The board was reminded a meet and greet event and reception will be conducted at the meeting and that Dr. Mottet has offered to host a board member dinner afterwards.

V. Dr. Bidwell summarized the first-quarter performance feedback the board provided for the director which included positive feedback on responsiveness, conference planning communications, and communication. She explained the contents had been communicated to Dr. Smith in a meeting with Dr. Kinney and herself. Action items going forward included engaging the board more on 1) conference development and planning, 2) representative to external entities and 3) ICR efforts to engage external researchers and secure external funding. Dr. Hasan requested that more general feedback questions (less task specific) be included on future feedback surveys. Several members stated that Dr. Smith has done well during this time and that the transition was "seamless". Dr. Smith says he appreciates feedback from the board and invited the board members to work with him more closely going forward.

VI. The meeting was adjourned.